Wheeler Farm Winter Market Managed by the Salt Lake County Parks Department
2027 VENDOR APPLICATION

The Winter Market is our farmers market for the Winter season! The Winter Market will take place on Sundays, January 3 - April 11, from 9am to 1pm. We will not have a market on Easter Sunday, March 28. Please note that this form is an APPLICATION, and does not guarantee your acceptance into the Winter Market. Vendors are not required to participate in all dates of the market. Please mark which dates you are available below. You may be chosen for all or some of your chosen dates. All applicants will be required to pay the 2027 yearly application fee ($35). Once you have submitted your application, you will receive instructions to pay this fee on Amilia. Applications will close December 4, and all vendors will be notified if they have been accepted by December 11.

Business Name: _____

Owner/Contact Name(s):_____

Business Address: _____
(Street address, city, and zip code)

Phone: _____

E-Mail:_____
(Most Market communication will be done via email—please make sure you print and use a valid address that you check often.)

Website and/or social media:_____

Please provide one of the following for tax purposes: Sales Tax Account ID number , Federal Employer Identification Number, Sales Special Event ID, Individual Taxpayer Identification Number, or Social Security Number.

What type of number is this?_____

Food and Drink applications are responsible for securing the necessary permits from the health department. Food/drink trucks must send a copy of their permit from their local health department with application. Prepared food/drink booths must have a temporary food service permit with the SLCO health department. Please call the SLCO health department at (385) 468-3845 with any questions. Pre-packaged food vendors must also be permitted with the appropriate permit. Please note that we are unable to accommodate vendors operating under the HB-181 (Homemade Food Act) at the Winter Market due to limited space. Vendors operating under the Cottage Food Law are welcome, but must be appropriately inspected and labeled. Please be aware that if you are offering food samples, you must have a sampling license from UDAF.

Please list all products Applicant plans to sell at the market. Please note that MLM, resale, or informational booths will not be accepted:

_____

_____

_____

Does Applicant make the above products themselves? YES☐ NO☐ (Products must be handmade)

Does Applicant select materials for creating product from local sources? YES☐ NO☐

If YES, please list where you purchase supplies from locally. Sourcing products locally is not a requirement, but it is preferred:

_____

Power is available, but limited. Do you need power? Y☐ N☐

Please choose one of the following categories for your business: ☐Grower/producer ☐Processed/packaged ☐Arts & Crafts ☐Food truck/concessions

Please indicate which dates you would like to participate in the market.

You may be chosen for some or all dates:

January: 3☐ 10☐ 17☐ 24☐ 31☐

February: 7☐ 14☐ 21☐ 28☐

March: 7☐ 14☐ 21☐

April: 4☐ 11☐

No Market Easter Sunday, March 28

The Winter Market operates from 9am-1pm. Vendors are expected to stay for the entire time frame. Vendors are responsible for set up and clean up of their booth space.

Market Fees:

- All vendors must pay the **non-refundable** $35 application fee once per year. Once you have paid this fee, you will be able to apply to all 2027 events at Wheeler Farm without incurring additional costs.
- If accepted into the market, vendors will be charged $15/market day for growers/producers,$17/market day for processed/packaged food, and $35/day for arts and crafts vendors and food trucks.

Application Checklist:

- **Select 3-5 representative photos of your products. Applications without photos will be disregarded.**
  - **Applications using AI photos may not be accepted, since it is not a true representation of your products .**
- Food vendors: Ensure that you have all of your permits in order and send them over. If you are a food booth, it is ok to submit your permit once you have it. If you are sampling food products, ensure that you have the sampling permit from UDAF.
  - We are unable to accomodate vendors operating under HB181/the Homemade Food Act at this event.
- Application fee: All vendors are required to pay the $35 application fee once per year. Once you pay the 2027 application fee, you can apply to all other events with out incurring additional costs. Once your application has been received and processed, you will get an email with instructions.
- Review this application to ensure it is complete and you have read all important information. All questions are required.

By signing below, Applicant certifies to the best of their ability that the information contained is correct, acknowledges that this form is an application and does not guarantee acceptance into the Winter Market, and acknowledges that they have read and understood all information contained in this document.

Applicant Print Name:_____

Applicant Signature:_____