

Wheeler Farm Holiday Market — Managed by the Salt Lake County Parks Department

2026 VENDOR APPLICATION

Business Name: _____

Owner/Contact Name(s): _____

Business Address: _____

Phone: _____ Mobile: _____

E-Mail: _____

(Most Market communication will be done via email—please make sure you print and use a valid address that you check often.)

Website and/or social media: _____

Please provide one of the following for tax purposes: Sales Tax Account ID number, Federal Employer Identification Number, Sales Special Event ID, Individual Taxpayer Identification Number, or Social Security Number.

What type of number is this? _____

Food and drink applicants are responsible for securing the necessary permits from the health department. Food/drink trucks must send a copy of the permit from their local health department with application. Food/drink booths must have a temporary food service permit with the SLCO health department. Please call the SLCO health department at (385) 468-3845 with any questions.

Please list all products Applicant plans to sell at the market. Please note that MLM, resale, or informational booths will not be accepted. Applicants with Holiday themed products are favored for this event:

Does Applicant make the above products themselves? YES _____ NO _____ (Products must be handmade)

Does Applicant select materials for creating product from local sources? YES _____ NO _____

If YES, please list where you purchase supplies from locally. Sourcing products locally is not a requirement, but it is preferred:

Power is available, but limited. Do you need power? Y _____ N _____

How many items do you generally have in the following price ranges? _____ <\$10 _____ \$11-\$30 _____ \$30-\$50 _____ >\$50

Please read the following information THOROUGHLY

The Holiday Market is a **THREE DAY MARKET!** The market will take place on November 27 from 2pm-8pm, November 28 from 10am-6pm, and November 29 from 10am-3pm. The hours have changed from last year! Vendors are expected to attend all three days of the market. Load in will start at 9am on Friday, and we will have an early load in option on Wednesday. Vendors must supply all their own materials, such as tables and chairs. Electricity is available, but limited. Please make sure that you marked “yes” above if you do need electricity. This market is indoors, and booth spaces will be 6'x8'(except food trucks). Food trucks are encouraged to apply for this event. If you are selected for this market, you will be required to sign a contract. Booth space at this event costs \$250. All market communication will be done through Wheeler Farm staff with emails ending in @saltlakecounty.gov. All payments will be processed through our system called Amilia. If you are contacted by anyone else claiming to be with the market, please do not interact and report to us immediately. **Applications are due October 23, and all vendors will be notified if they are accepted by October 31.**

This form is an APPLICATION and DOES NOT guarantee that you will be accepted into the event.

Application checklist:

- **Select 3-5 representative photos of your products. Applications without photos will be disregarded.**
 - Applications using AI photos may not be accepted, since it is not a true representation of your products.
- Food vendors: Ensure that you have all of your permits in order and send them over. If you are a food booth, it is ok to submit your permit once you have it.
 - We are unable to accommodate vendors operating under HB181/the Homemade Food Act at this event.
- Application fee: All vendors are required to pay the \$35 application fee once per year. If you have already paid this in 2026, you will not have to pay again. If you have not yet paid, you will receive a link to pay from our front desk after you submit your application.
- Review this application to ensure it is complete and you have read all important information. All questions are required.

Please send completed application, pictures of your products, and applicable permits to

SHOESCH@SALTLAKECOUNTY.GOV

By signing below, Applicant certifies to the best of their ability that the personal details contained are accurate and correct, that they have read ALL important information, and that they understand that this form is an application and DOES NOT GUARANTEE booth space at the event.

APPLICANT PRINT NAME: _____

Applicant Signature: _____ Date: _____