

Wheeler Farm Holiday Market — Managed by the Salt Lake County Parks Department

2025 VENDOR APPLICATION

Business Name: _____

Owner/Contact Name(s): _____

Business Address: _____

Phone: _____ Mobile: _____

E-Mail: _____

(Most Market communication will be done via email—please make sure you print and use a valid address that you check often.)

Website: _____

Social Media Handles _____

Please provide one of the following for tax purposes: Sales Tax Account ID #, Federal Employer Identification #, Sales Special Event ID #, Individual Taxpayer Identification #, or Social Security #: _____

What type of number is this?: _____

Food and drink applicants are responsible for securing the necessary permits from the health department. Food/drink trucks must send a copy of the permit from their local health department with application. Food/drink booths must have a temporary food service per-mit with the SLCO health department. Please call the SLCO health department at (385) 468-3845 with any questions.

Please list all products Applicant plans to sell at the market. Please note that MLM, resale, or informational booths will not be accepted:

Does Applicant make the above products themselves? YES _____ NO _____

Does Applicant select materials for creating product from local sources? YES _____ NO _____

If YES, please indicate where you purchase supplies from locally. Sourcing products locally is not a requirement, but it is preferred:

Do you need power? YES _____ NO _____

How many Items do you generally have in the following price ranges? _____ <\$10 _____ \$11-\$30 _____ \$30-\$50 _____ >\$50

The Holiday Market is a two and a half day market! The market will take place on November 28 from 5pm-8pm, November 29 from 9am-5pm, and November 30 from 9am-5pm. Vendors are expected to attend all three days of the market. Load in will start at 1pm on Friday. Vendors must supply all their own materials, such as tables and chairs. Electricity is available, but limited. If you are selected for this market, you will be required to sign a contract. Booth space at this event costs \$250 . Applications are due October 17, and all vendors will be notified if they are accepted by October 31. This form is an APPLICATION and DOES NOT guarantee booth space at the Holiday Market.

Application Checklist:

- Filled out all questions on this application and read all information thoroughly
- **Included 3-5 product photos. Applications without photos will not be accepted.**
- Included all required permits and documentation (if applicable).
- Pay the 2025 application fee if it has not yet been paid. Instructions will be sent to your email address.
- **Read the Market Rules and Regulations stated in the Market Handbook.**
- **Submit application to SHOESCH@SALTLAKECOUNTY.GOV**

By signing below, Applicant certifies to the best of their ability that the information herein contained is accurate and correct, and that they understand that this form is an APPLICATION and DOES NOT guarantee booth space at the Holiday market.

APPLICANT PRINT NAME: _____

Applicant Signature: _____ Date: _____