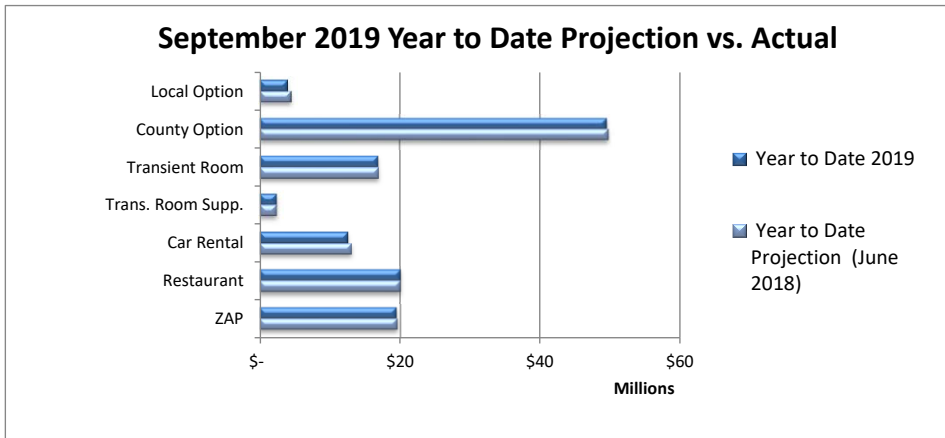
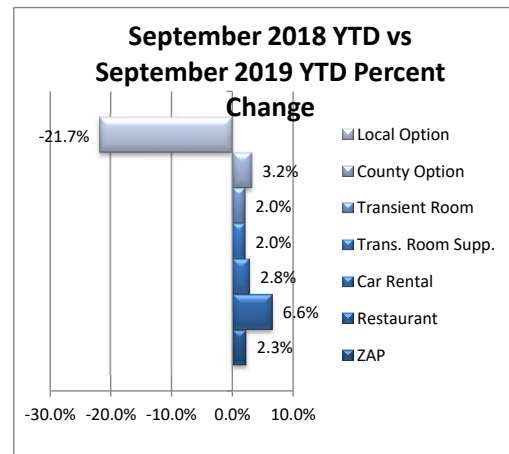
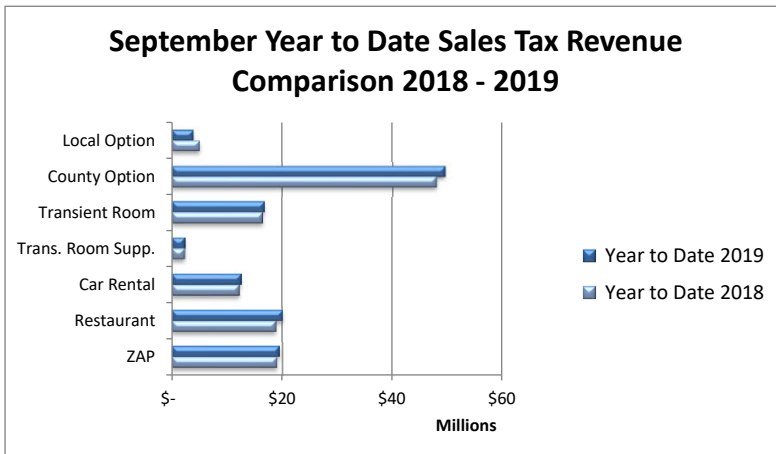


## Actual Sales Tax Receipts versus Projected Year to Date through September 2019



| Tax               | Year to Date 2019     | Year to Date Projection (June 2018) | Difference            | Diff. %      |
|-------------------|-----------------------|-------------------------------------|-----------------------|--------------|
| Local Option      | \$ 3,869,296          | \$ 4,361,300                        | \$ (492,004)          | -11.3%       |
| County Option     | \$ 49,507,361         | \$ 49,700,998                       | \$ (193,637)          | -0.4%        |
| Transient Room    | \$ 16,721,134         | \$ 16,811,484                       | \$ (90,350)           | -0.5%        |
| Trans. Room Supp. | \$ 2,314,344          | \$ 2,311,115                        | \$ 3,229              | 0.1%         |
| Car Rental        | \$ 12,519,167         | \$ 13,051,810                       | \$ (532,643)          | -4.1%        |
| Restaurant        | \$ 20,103,260         | \$ 20,048,747                       | \$ 54,512             | 0.3%         |
| ZAP               | \$ 19,421,356         | \$ 19,579,703                       | \$ (158,346)          | -0.8%        |
| <b>TOTAL</b>      | <b>\$ 124,455,918</b> | <b>\$ 125,865,157</b>               | <b>\$ (1,409,239)</b> | <b>-1.1%</b> |

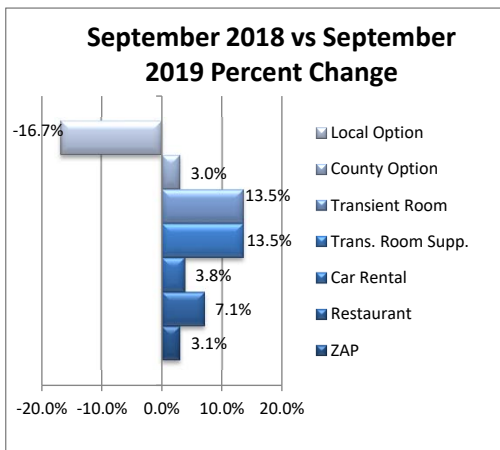
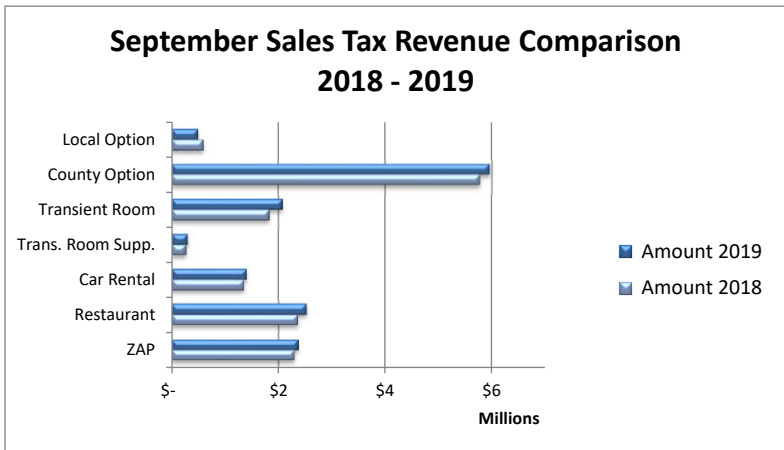
## Salt Lake County Year to Date Sales Tax Compared to Prior Year Year to Date Through September 2019



| Tax               | Year to Date 2019     | Year to Date 2018     | Difference          | Diff. %     |
|-------------------|-----------------------|-----------------------|---------------------|-------------|
| Local Option      | \$ 3,869,296          | \$ 4,943,611          | \$ (1,074,315)      | -21.7%      |
| County Option     | \$ 49,507,361         | \$ 47,982,069         | \$ 1,525,293        | 3.2%        |
| Transient Room    | \$ 16,721,134         | \$ 16,385,280         | \$ 335,855          | 2.0%        |
| Trans. Room Supp. | \$ 2,314,344          | \$ 2,267,859          | \$ 46,485           | 2.0%        |
| Car Rental        | \$ 12,519,167         | \$ 12,177,481         | \$ 341,686          | 2.8%        |
| Restaurant        | \$ 20,103,260         | \$ 18,866,936         | \$ 1,236,323        | 6.6%        |
| ZAP               | \$ 19,421,356         | \$ 18,986,480         | \$ 434,877          | 2.3%        |
| <b>TOTAL</b>      | <b>\$ 124,455,918</b> | <b>\$ 121,609,715</b> | <b>\$ 2,846,203</b> | <b>2.3%</b> |

# Salt Lake County Monthly Sales Tax Compared to Prior Year

## September 2019



| Tax               | Amount 2019          | Amount 2018          | Difference        | Diff. %     |
|-------------------|----------------------|----------------------|-------------------|-------------|
| Local Option      | \$ 475,794           | \$ 571,256           | \$ (95,462)       | -16.7%      |
| County Option     | \$ 5,957,307         | \$ 5,782,982         | \$ 174,324        | 3.0%        |
| Transient Room    | \$ 2,070,397         | \$ 1,823,520         | \$ 246,877        | 13.5%       |
| Trans. Room Supp. | \$ 286,560           | \$ 252,390           | \$ 34,170         | 13.5%       |
| Car Rental        | \$ 1,384,728         | \$ 1,333,785         | \$ 50,943         | 3.8%        |
| Restaurant        | \$ 2,520,992         | \$ 2,353,208         | \$ 167,783        | 7.1%        |
| ZAP               | \$ 2,361,500         | \$ 2,291,348         | \$ 70,152         | 3.1%        |
| <b>TOTAL</b>      | <b>\$ 15,057,277</b> | <b>\$ 14,408,489</b> | <b>\$ 648,788</b> | <b>4.5%</b> |

| Sales Tax Trends Report Through September 2019 |           | 12 Month Change from Previous Year |   | 12 MTD 72 Mo. Trendline |   |
|--|-----------|------------------------------------|---|-------------------------|---|
|  |           | ▲                                  | ▼ | ▲                       | ▼ |
| Local Option *                                 | ▲ -2.3%   | ▲ 24,044,015                       | ▲ | 24,044,015              | ▲ |
|  | - -30.8%  | - 4,570,762                        | - | 4,570,762               | - |
|  | ▼ -100.0% | ▼ 4,570,762                        | ▼ | 4,570,762               | ▼ |
| County Option                                  | ▲ 7.6%    | ▲ 65,915,687                       | ▲ | 65,915,687              | ▲ |
|  | - 3.0%    | - 65,915,687                       | - | 65,915,687              | - |
|  | ▼ -1.2%   | ▼ 49,243,955                       | ▼ | 49,243,955              | ▼ |
| Transient Room                                 | ▲ 14.0%   | ▲ 20,761,442                       | ▲ | 20,761,442              | ▲ |
|  | - 1.6%    | - 20,761,442                       | - | 20,761,442              | - |
|  | ▼ -14.1%  | ▼ 13,420,359                       | ▼ | 13,420,359              | ▼ |
| Trans. Room Supp.                              | ▲ 14.0%   | ▲ 2,873,556                        | ▲ | 2,873,556               | ▲ |
|  | - 1.6%    | - 2,873,556                        | - | 2,873,556               | - |
|  | ▼ -14.1%  | ▼ 1,857,489                        | ▼ | 1,857,489               | ▼ |
| Car Rental                                     | ▲ 41.7%   | ▲ 15,640,291                       | ▲ | 15,640,291              | ▲ |
|  | - 3.2%    | - 15,287,449                       | - | 15,287,449              | - |
|  | ▼ -35.4%  | ▼ 10,381,469                       | ▼ | 10,381,469              | ▼ |
| Restaurant                                     | ▲ 12.9%   | ▲ 26,390,693                       | ▲ | 26,390,693              | ▲ |
|  | - 6.2%    | - 26,390,693                       | - | 26,390,693              | - |
|  | ▼ -1.6%   | ▼ 18,575,417                       | ▼ | 18,575,417              | ▼ |
| ZAP  | ▲ 7.1%    | ▲ 25,866,554                       | ▲ | 25,866,554              | ▲ |
|  | - 2.2%    | - 25,866,554                       | - | 25,866,554              | - |
|  | ▼ -2.7%   | ▼ 19,274,231                       | ▼ | 19,274,231              | ▼ |

**Explanation of 12 Month Change from Previous Year Section**  
 This section presents a series of month-over-month changes from prior year, as well as 12 month to 12-month percentage change.

**Bar Chart.** Each bar on the bar chart represents one month of the most recent 12 months, compared to the same month one year previous.

**High/Current/Low Table.** This table shows the highest and lowest month-over-month changes in the most recent 12 months. It also shows in the center or "current" value, the percentage change of the most recent 12 months compared to the same 12 months one year previous (12 over 12).

**Interpreting the trend data.** The bar chart will show fluctuations are a normal part of the distribution process. While any given month does not make a trend, if the values are predominantly one way or the other, this indicates a trend in that direction. The 12 over 12 number gives an indication of what the

**Explanation of 12 Months To Date 72 Month Trendline Section**  
 This section is based on a series of moving 12-month totals. The value of the 12-month moving total is twofold. First, totalling 12 months helps smooth out the distributional fluctuations. Second, the 12-month total gives you a proxy "annual" figure showing what annual revenue would be if the year ended in the current month.

**72-month Series Length.** This length gives us the trend for the last six years.

**Line Graph and High/Current/Low Table.** The line graph is self-explanatory. The high/current/low table puts the current figure in the context of historical figures.

\* Large variance in Local Option is due to sales taxes now distributed to Millcreek City and metro townships.