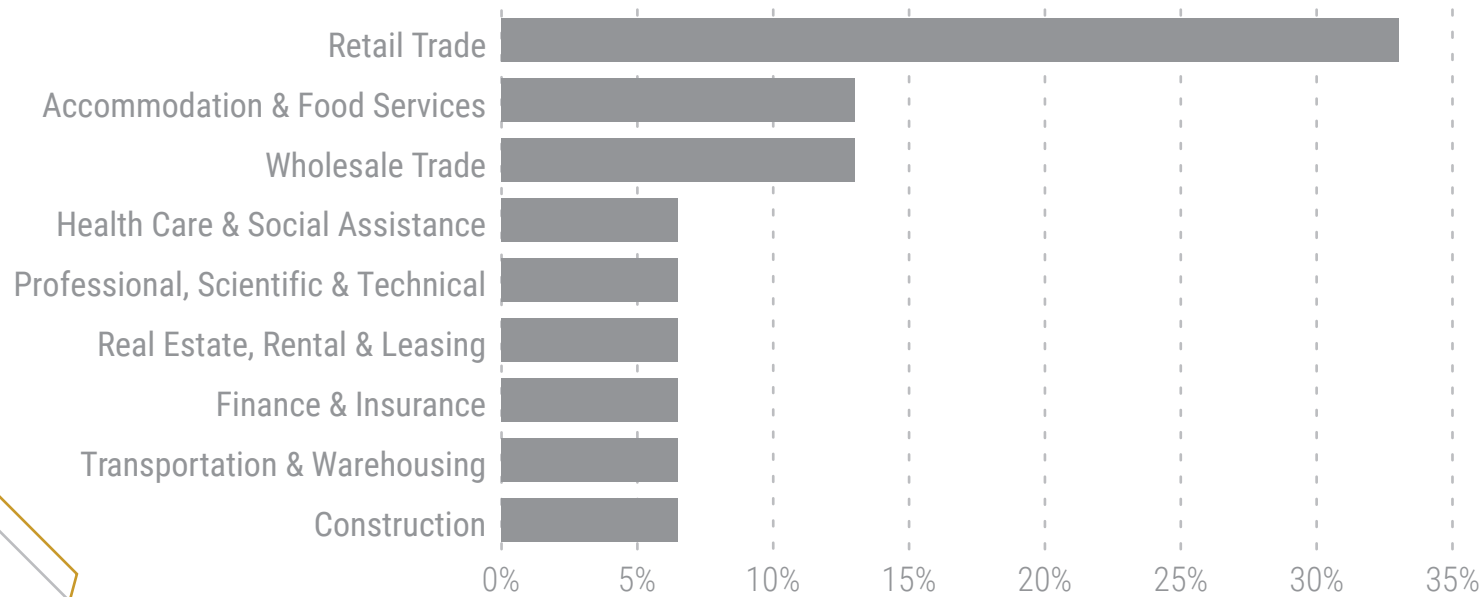


# PERCENT OF INDUSTRIES REPRESENTED



## INTERVIEW HIGHLIGHTS

“ I would say our biggest challenge has been staffing. It is difficult to find qualified people who are willing to work for what a small business can afford to pay. ”

“ Utah needs an educated workforce and an increase of legal immigration. Low unemployment rate has impacted small businesses tremendously. ”

“ The demand for architects is high and there’s a lot of cannibalism among the architecture firms. We try to mitigate some of cannibalism by providing good benefits and pay structure to entice people to stay. ”

“ I would like for the County to promote more community colleges. Not enough people are becoming technical drafters. I think a lot of people in elementary, middle, and high schools don’t know about technical opportunities. People think that they have to be doctors, attorneys, etc. There are other options... and maybe there is a middle ground to capture certain individuals that can be trained in that and find enjoyment. ”

\*All remarks were gathered from business decision-makers in your municipality

Salt Lake County

# METRO SOLUTIONS

**MURRAY**  
BUSINESS OUTREACH REPORT

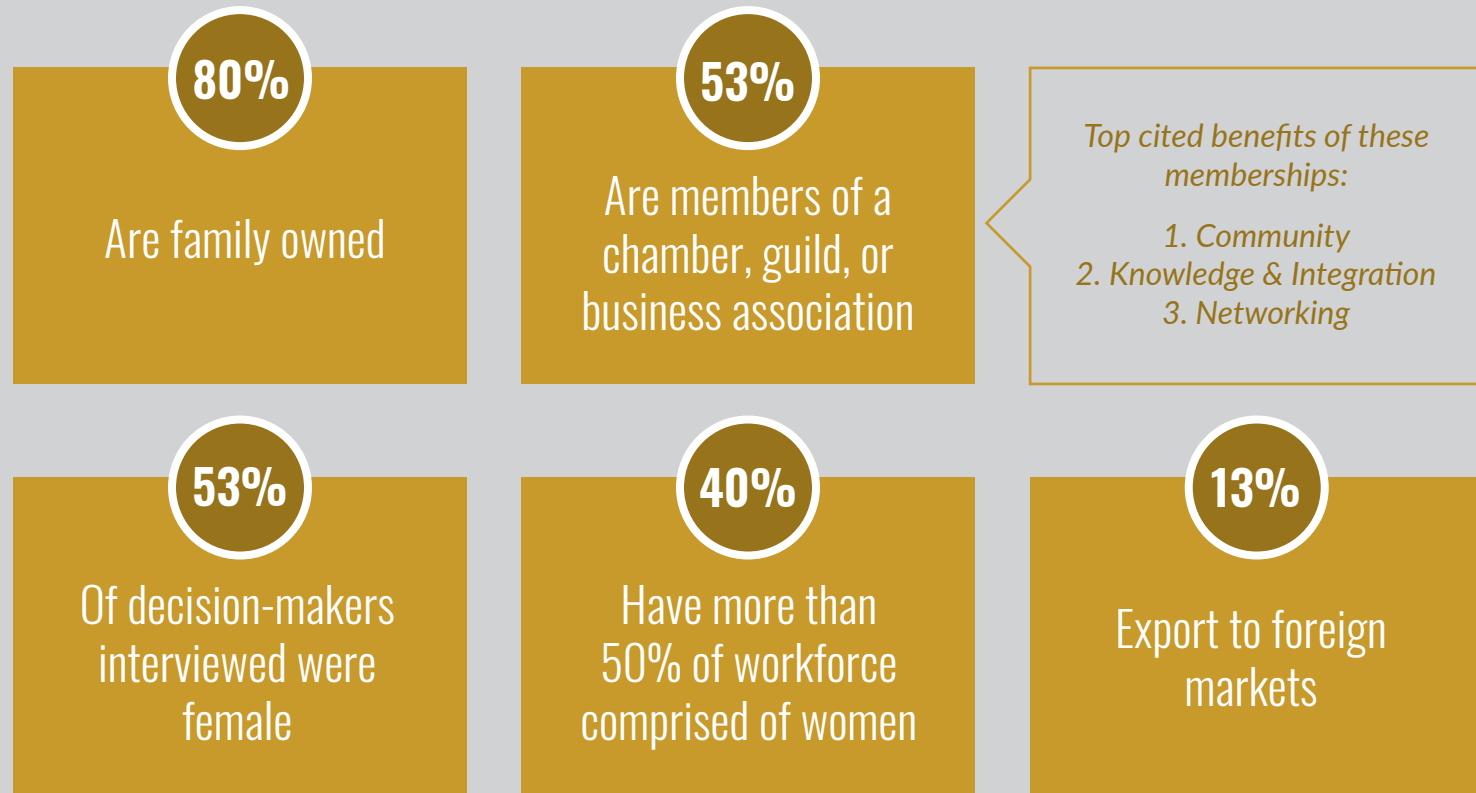


84107 | 84117 | 84121 | 84123

Businesses interviewed in the following ZIP codes

# OF BUSINESSES INTERVIEWED:

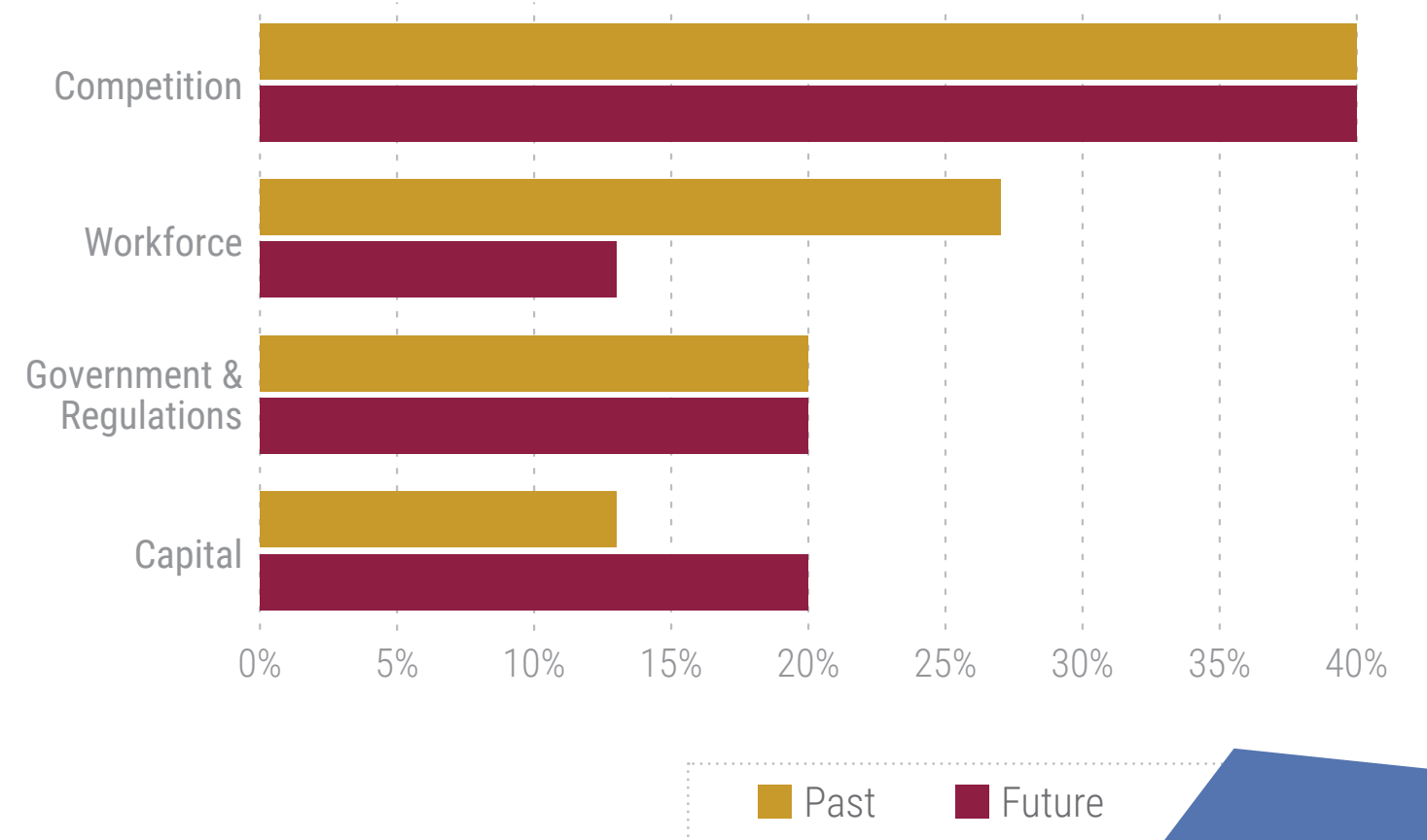
Annual revenues from \$0 to \$15,000,000  
Median annual revenue: \$1,650,000



\*Interview data shows when women are in decision-making roles within a business, more women are employed by that business

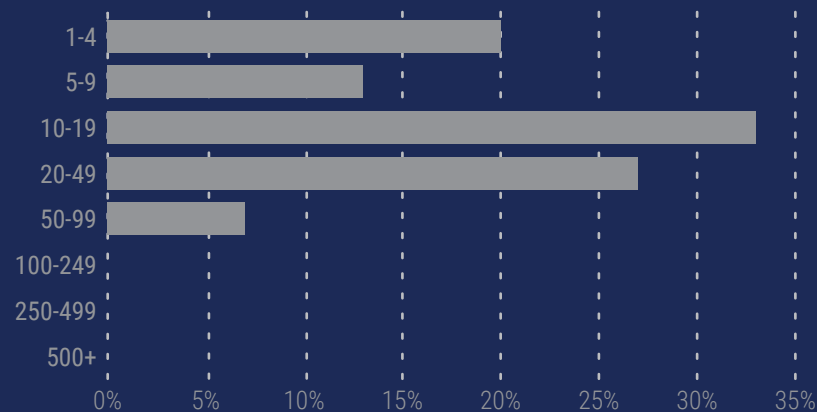
# TOP BUSINESS CHALLENGES PAST AND FUTURE

(Percent of Businesses Citing Challenge)

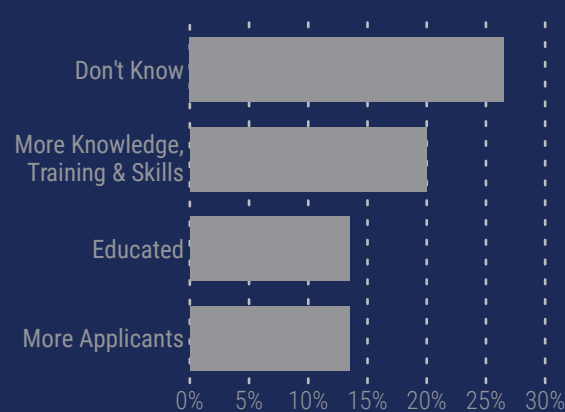


## EMPLOYEES & WORKFORCE

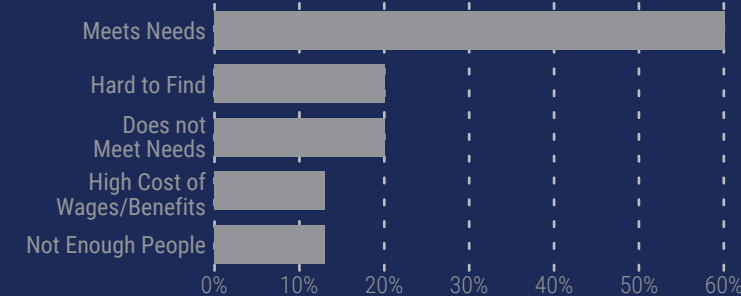
Businesses Interviewed by Employee Count



How could the local workforce better meet your needs?



How does the local workforce fit your company's talent needs?



What challenges do you experience in meeting your workforce needs?

