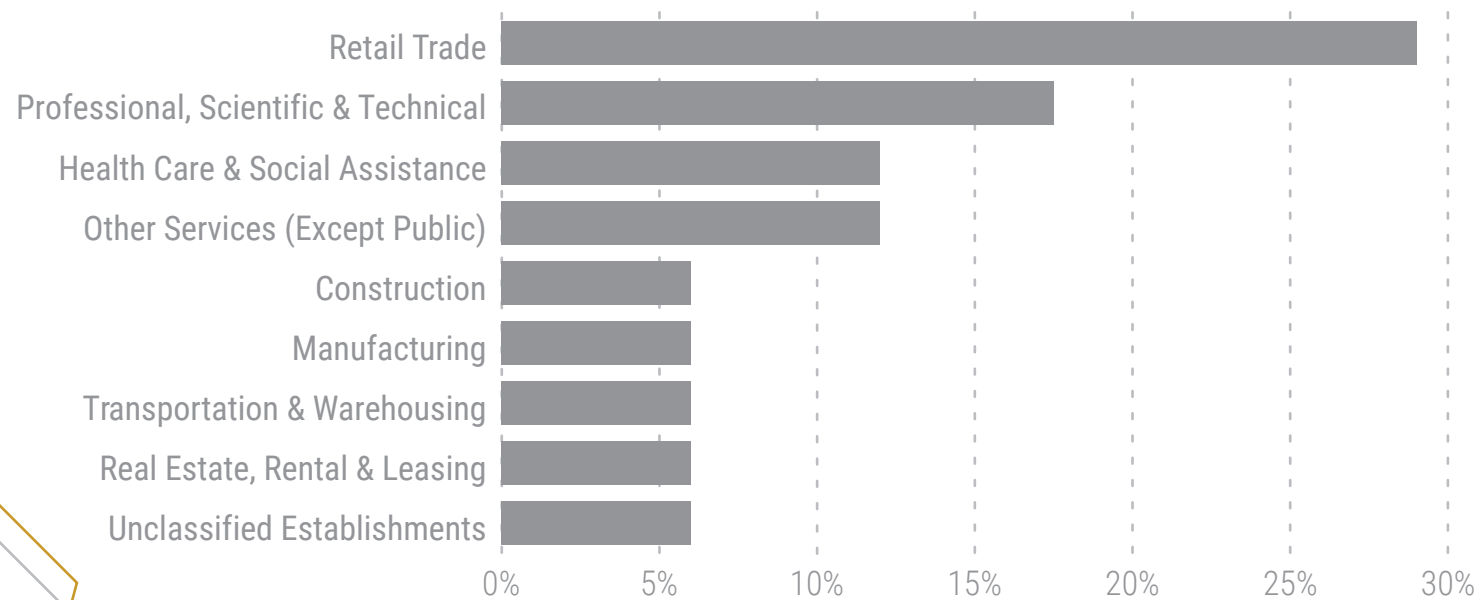


# PERCENT OF INDUSTRIES REPRESENTED



## INTERVIEW HIGHLIGHTS

“  
*Being able to hire has been one of our biggest challenges. There has been a decrease in the labor pool. Folks want to go into the tech industry, no one wants to go into the service industry. Even the temp agencies are beginning to dry up, however.*  
 ”

“  
*If I grew, I would have to get a bigger building. Rent prices out here are really high, so I probably wouldn't expand.*  
 ”

“  
*I feel like I'm in a constant fight against the rising sales tax. I think it's counterproductive to economic growth.*  
 ”

“  
*I don't offer full healthcare here, just because it's so unstable it becomes something that, if I put it into the package it becomes an unknown. I do pay for vision and accident and dental, I pay for certain things, but with Obamacare and all the stuff like that, I let them deal with that on an individual basis. I can't take on that unknown as a business owner.*  
 ”

\*All remarks were gathered from business decision-makers in your municipality

Salt Lake County

# METRO SOLUTIONS

**MILLCREEK  
 BUSINESS OUTREACH REPORT**



84106 | 84107  
 84115 | 84123 | 84124

Businesses interviewed in the following ZIP codes

# OF BUSINESSES INTERVIEWED:

Annual revenues from \$0 to \$10,000,000  
Median annual revenue: \$337,500

53%

Are family owned

29%

Are members of a chamber, guild, or business association

Top cited benefits of these memberships:

1. Advocacy
2. Discounts
3. Education
4. Networking

35%

Of decision-makers interviewed were female

35%

Have more than 50% of workforce comprised of women

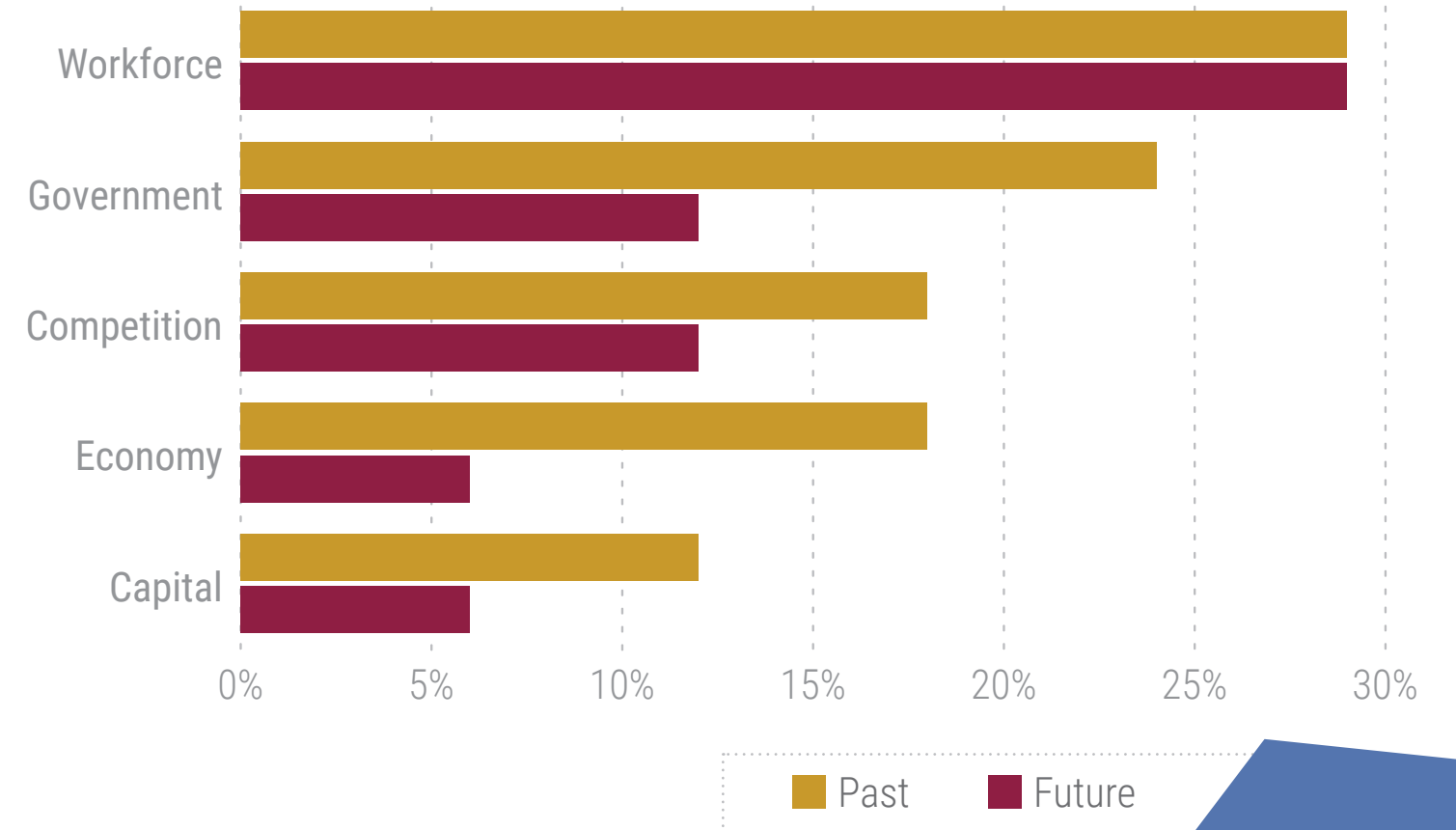
0%

Export to foreign markets

\*Interview data shows when women are in decision-making roles within a business, more women are employed by that business

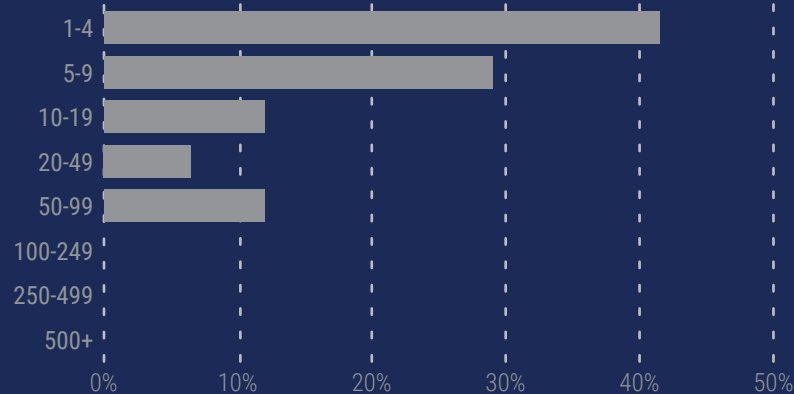
# TOP BUSINESS CHALLENGES PAST AND FUTURE

(Percent of Businesses Citing Challenge)

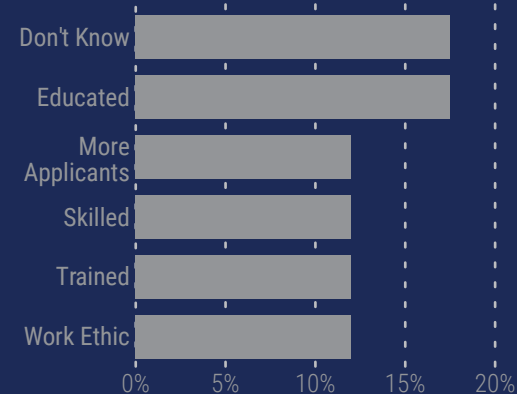


## EMPLOYEES & WORKFORCE

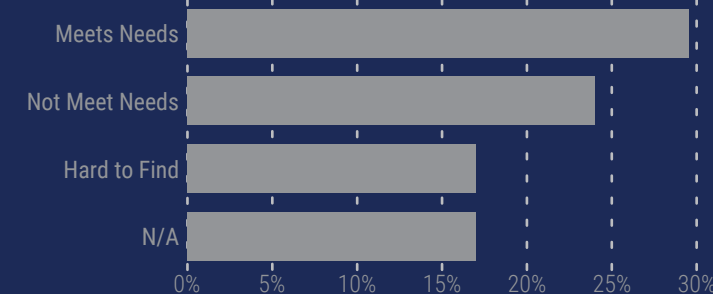
Businesses Interviewed by Employee Count



How could the local workforce better meet your needs?



How does the local workforce fit your company's talent needs?



What challenges do you experience in meeting your workforce needs?

